

## CALL FOR APPLICATIONS AND PARTICIPATION TERMS

### ArtsLibris FIL Guadalajara – November 29 to December 7, 2025

ArtsLibris, the international reference fair for artist's books, photobooks, and self-publishing, will participate in the FIL Guadalajara, Mexico, in the format of a micro-fair. This year's FIL will take place from November 29 to December 7, 2025, at the Centro de Convenciones Expo Guadalajara (Jalisco).

The ArtsLibris space will be located in the International Area, one of the most visited zones by both professional audiences (publishers, rights agents, booksellers, librarians, and distributors) and quality readers. It will consist of about 40 m<sup>2</sup>, structured in shared tables, with a dedicated section for each publisher. It will be adjacent to the Catalan Arts stand, from the *Institut Català de les Empreses Culturals* of the Generalitat de Catalunya, which has provided logistical and financial support for the initiative, along with the Spanish Ministry of Culture.

FIL is the most important annual event in the publishing sector in Latin America, and the largest book fair in the Spanish-speaking world. In this context, ArtsLibris aims to promote the editorial activity of agents working in the fields of artist's publications and photobooks from Catalonia and Spain—especially now, when these forms are still emerging in Latin America. The call is also open to Latin American publishers who are part of the ArtsLibris community.

We invite you to take part in this special edition, in which Barcelona will be the Guest City of Honor. FIL will serve as a platform to open distribution channels for these publications across the continent.

We encourage you to **submit your application by July 21<sup>st</sup>** and participate in ArtsLibris at FIL Guadalajara 2025, the largest editorial marketplace in Latin America and one of its main platforms for visibility and exchange.

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### REGISTRATION CALENDAR

Opening of application period:  
July 9

Application deadline:  
July 28

Committee review of applications:  
July 22–23

Confirmation of acceptance & payment of 50% of participation fee:  
July 30

Deadline for remaining 50% payment:  
September 8

## ADMISSION

The organization of the ArtsLibris Fair within FIL Guadalajara 2025 is the responsibility of Raíña Lupa Producciones regarding its conception, management, and administration.

Admission to participate in the fair is subject to evaluation by the Organizing Committee, composed of the ArtsLibris management team and external experts.

The ArtsLibris stand will consist of shared tables, with each publisher assigned a dedicated module labeled with the name of their publishing house.

Organizing Committee is responsible for the allocation of spaces.

Candidates accepted to participate in this edition of ArtsLibris MACBA 2025 will be notified of acceptance via email.

The Committee reserves the right to reject applications based on the editorial project's coherence, without obligation to provide justification.

Once accepted, submitting the signed application form and paying the participation fee constitutes an irrevocable commitment and implies full acceptance of the conditions set out in this document.

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## REGISTRATION

Partial, incorrect, and / or late payment of the participation fee may lead to exclusion from the fair.

Module prices for the shared table are listed in the registration form and do **not include VAT**. It is the applicant's responsibility to ensure the payment is correct.

Applications are only finalized after approval by the Committee, which will evaluate them. Once approved, the applicant will be required to pay for the stand in two installments.

The participant must submit the required documents within the announced deadline. Otherwise, the Organizing Committee is not obliged to provide contractual services.

The transport and/or shipment of publications and other materials to the Fair is the responsibility of the participant. On this occasion, ArtsLibris will offer, for those participants who wish to use it, transport of publications to Guadalajara through the Federation of Publishers' Guilds of Spain (see section "Transport Service").

## **STAND**

The stand includes:

- A module/section on a shared table (furniture details to follow)
- Chairs
- Module labeling
- Signage
- General lighting
- Shelves

Participating publishers will be listed on the FIL website, in printed and digital materials, and in ArtsLibris publicity related to the fair.

### **Stand coordination**

The publishers and their publications will be present at the ArtsLibris shared table for the entire 10 days of the fair (Nov 29 – Dec 7). Publishers are invited to attend in person on whichever days they choose. On the days they are absent, the ArtsLibris team will manage book sales.

Each publisher must pay a fixed participation fee, choosing between two options:

#### **Option A**

Publishers will attend in person on selected days. On those days, the publisher will handle sales and visitor engagement. On other days, ArtsLibris staff will manage those services.

This option includes double the space on the shared table.

#### **Costs:**

- Days that publisher attend in-person: €80/day

#### **Option B**

ArtsLibris manages all sales and public interaction for the duration of the fair. No presence required by the publisher.

#### **Costs:**

- Management by the ArtsLibris team during the duration of the fair: €100

**Note:** the final design of the shared tables will be communicated to the publishers as soon as it is confirmed.

## **CANCELLATIONS**

The withdrawal of a participant must be communicated to the organizer by means of a letter with acknowledgment of receipt.

The exhibitor's withdrawal from participation in the Fair will entail the loss of the amounts paid, as compensation for damages. A partial or full refund will only be possible if the stand is taken over by another exhibitor.

In the event of a change of dates, venue, or cancellation due to force majeure, unforeseeable economic or social circumstances, or any other material cause beyond the control of the organizing entity, all claims and compensation are excluded.

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## **GENERAL CONDITIONS**

The participant will receive an information dossier via email, containing the relevant guidelines regarding the Fair and any related matters.

The participant is responsible for maintaining their allocated space within the stand. In the event of damage caused by negligence and/or misuse of the facilities, or failure to dispose of their waste in the designated containers, the participant will be liable for any repair costs or penalties incurred.

The venues hosting the fairs will provide security personnel; however, the participant is responsible for their own belongings and merchandise.

The participant agrees to respect the setup, opening, and dismantling schedules of ArtsLibris, as established between the organizers and the host venue of the Fair.

Submitting a participation application implies the applicant's full and unconditional acceptance of the present ArtsLibris terms and conditions, which they acknowledge, accept, and agree to comply with.

The applicant, with sufficient authority to represent their organization, undertakes to comply with the General Rules of Participation of the FIL Guadalajara, applicable to all fairs held at its facilities. These rules can be consulted at:

<https://www.fil.com.mx/exp/reglamento.asp>

## ARTSLIBRIS TRANSPORT SERVICE – FIL Guadalajara

ArtsLibris, in cooperation with the Federation of Publishers' Guilds of Spain, offers a professional collective transport service between Barcelona, Madrid, and Guadalajara, designed to facilitate the shipment of books and materials for participation in the **Guadalajara International Book Fair**.

### SERVICE REQUEST

To request this service, you must indicate your interest in the general registration form.

Afterwards, a specific form will be sent to interested publishers in which they must provide the necessary information: weight and dimensions of the boxes, as well as fiscal details for invoicing.

This form must be completed **before September 10, 2025**.

The price for 10 kg (a box with a weight of 10 kg) is €190. This includes transport from ArtsLibris Bookshop in Barcelona to the Federation of Publishers' Guilds in Madrid, and from there to the Guadalajara Book Fair.

### [REGISTRATION FORM](#)

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## INSTRUCTIONS

### 1. Labeling of packages

All packages must be clearly labeled with the following information:

- Name of the publishing house
- Name of the contact person
- Indication: FIL Guadalajara 2025
- Numbering of the packages (e.g., Box 1/3, Box 2/3...)
- Full postal address and contact phone number

### 2. Packing slip

A duplicate packing slip must be submitted when the packages are dropped off at the offices. It must include:

- Contact information of the publisher
- Number of packages being sent

ArtsLibris will stamp one copy of the packing slip as proof of receipt.

**Important:** Shipments that do not comply with these requirements will not be accepted.

## DELIVERY IN BARCELONA

Packages must be delivered to the ArtsLibris office on October 6 and 7, 2025, during the following hours and at the following address:

### **ArtsLibris / Galería RocioSantaCruz**

Gran Via de les Corts Catalanes, 627

08010 Barcelona

**Hours:** 10:30 am to 7:00 pm

## RECEPTION IN MADRID

The shipment to Madrid will take place by truck on **October 8 and 11, 2025**.

Packages must arrive at the headquarters of the Federation of Publishers' Guilds of Spain (FGEE) between October 12 and 15, 2025 (dates to be confirmed).

## ARRIVAL AND DISTRIBUTION IN MEXICO

Materials will arrive by airplane to Guadalajara between **October 20 and 23, 2025**, and will be stored in appropriate conditions until the opening of the fair. The boxes will be delivered directly to the ArtsLibris stand as indicated by the organizers.

## ONE-WAY FEES (excluding VAT)

- Price: €190 per 10kg box with a maximum of 5 boxes per publisher

Costs are calculated **by weight (kilograms)**. Each box must, whenever possible, comply with the standard dimensions, which will be provided once participation is confirmed.

**Note:** The final cost may vary slightly depending on the total number of participants and the total weight shipped.

## PAYMENT TERMS

Payment must be **made before the shipment of materials**, by settling the invoice issued based on the request form.

## ACCOMMODATION

ArtsLibris recommends that participating publishers consult the list of accommodations suggested by the Guadalajara Book Fair, which includes options close to the venue and with good connections:

<https://www.fil.com.mx/viajes/hoteles.asp?ids=2>

Although reservations are the responsibility of each participant, the ArtsLibris team is available to help facilitate travel and accommodation planning during the fair.

We recommend **booking at least 5 months in advance**, as the FIL dates coincide with a period of high hotel occupancy.

**We look forward to seeing you there!**

**ArtsLibris**