

# ArtsLibris

ARCOLisboa 2021

12-19 September 2021

## CONDITIONS OF PARTICIPATION in ArtsLibris ARCOLisboa

### Operation Mode

The organization of **ARCOLisboa** has decided in this occasion to conduct the fair in an exclusively virtual format via the platform ARCO E-XHIBITIONS. **ArtsLibris** joins this initiative with the participation of the editorials that comprise our online bookstore as well as those interested in participating exclusively in the virtual fair of **ARCOLisboa**.

La plataforma virtual de **ArtsLibris** se dividirá en dos secciones:

1. The **ArtsLibris** online bookstore will serve as the equivalent of the common table that we offer in the on-site fairs. The conditions of participation are the same as those that the bookstore requires at all times. All the participating publishers will be accessible to the virtual public and **ArtsLibris** will manage the shipping of the purchased books, as the general conditions indicate, applying a 30% commission to said sales.

This option is **free of charge** for all the exhibitors who form a part of our bookstore. No additional material is required.

2. The second section is for the exhibitors registered through our website (until the 7th of September) exclusively for this online fair. **ArtsLibris** offers the programming of the editorials into the ARCO E-XHIBITIONS platform where the virtual public will be able to visit them and access their website and/or contact information for the direct purchase of books. **ArtsLibris** will not take any commission from these sales and will not be responsible for managing the selling and/or shipping of these books. During the days of the fair we will promote all of the registered exhibitors on our social media platforms, such as Facebook, Instagram, Twitter and YouTube.

This option has a fee of €90 plus 10% VAT in all cases.

### Requirements:

1. Brief description of the editorial

2. Social media accounts to be used by the organizing committee as promotional material during the days of the fair.
3. The following information is required to announce each exhibitor on the fair's platform. Send to the following email address [comunicacio@artslibris.cat](mailto:comunicacio@artslibris.cat) [L]  
[SEP]
  - From 3 to 5 images (jpg, max. 1MB)
  - Videos, gif, etc. of max. 5min each, mp4 (optional)

**The publisher agrees to:**

- Send the material mentioned in the participation requirements before the 9th of September to allow for its programming into the virtual platform.
- Send high quality images since this will be what is used to represent the publisher on the platform of the fair.
- Comply with the management and sales solicited directly by the virtual public to the exhibitors.

**ArtsLibris agrees to:**

- Program content from the exhibitors registered for the fair as well as from the online bookstore/common table onto the ARCO E-Xhibitions platform.
- Promote all the participants of the fair on our social media platforms and the **ArtsLibris** website.
- Manage sales made from the online bookstore or common table.
- Assume the management and shipping costs to clients of the bookstore or common table.
- Inform the publisher, institution, or artist of their total sales once the fair has ended. The total payment of the sales, deducting the 30% commission (exclusively on sales from the common table or online bookshop), will be completed via bank transfer to the account indicated by the publisher, institution or artist on condition of receiving the corresponding invoice.

Sign **ArtsLibris**

Sign Editorial



Rocío Santa Cruz  
Director of **ArtsLibris**